

Creative design at your hand



2creativo.net
inspiration & innovation



**A priority in our projects
is to make your user's life
easier through simplicity
and common sense.**



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Hi! We are 2creativo.

We make ideas come true through branding and product design.

A sensible, simple and ingenious design which attracts clients towards your company.

**How can we
help you and your company?**

Offering a balanced combination of strategy and design, 2creativo can be your strategic partner through branding and product design for the launching of your own brands and products in Europe.

We are specialized in home products, such as furniture and housewares.

**Why can we be
your strategic partner?**

As an European company based in Barcelona, we know and work in and for the european market.

Our design is oriented to the specific needs and tastes of the european population, creating therefore more desirable and commercial brands and products in this market.

A priority in our projects is to make your user's life easier through simplicity and common sense.

A strategic partnership

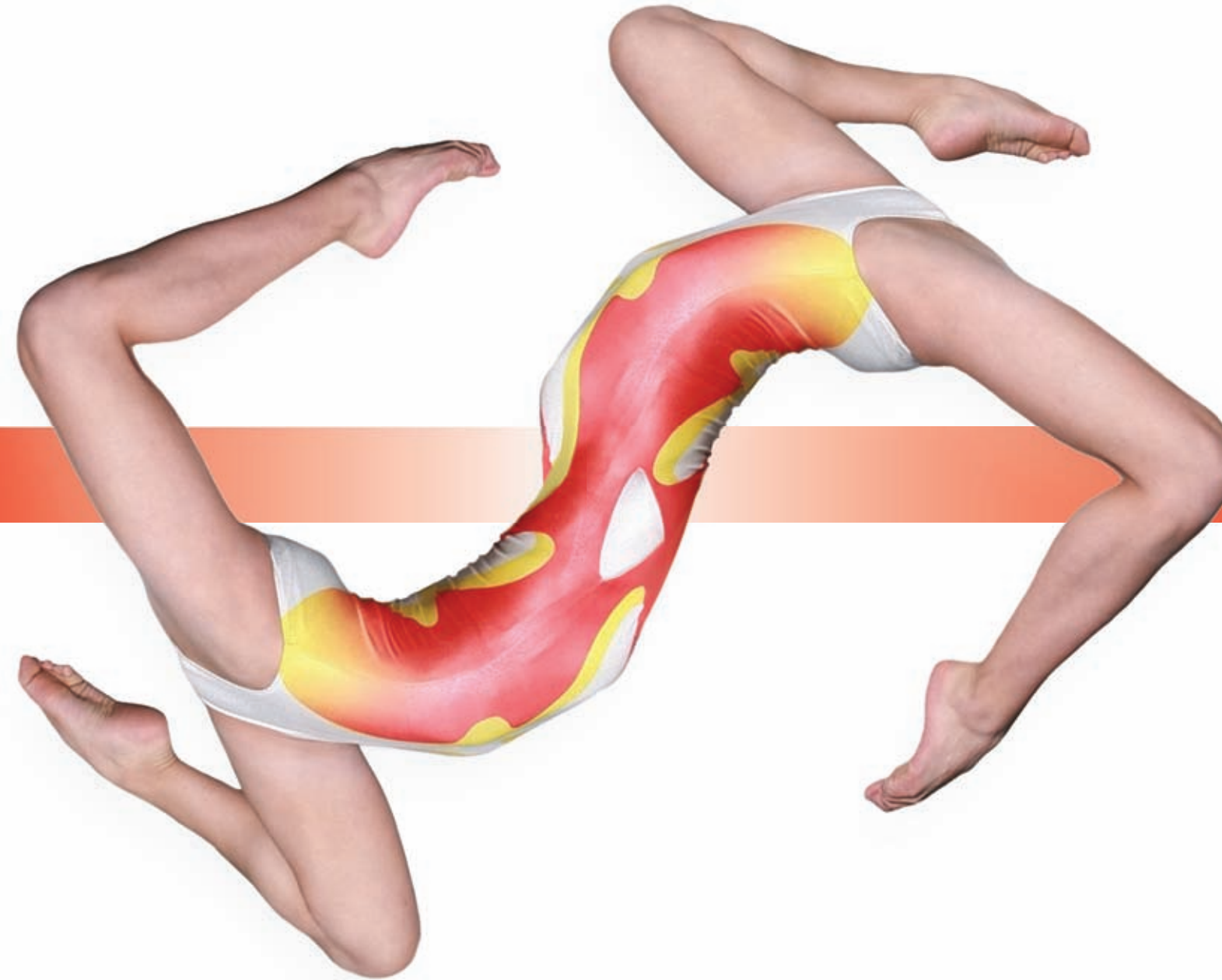
**We are your strategic partner
to launch new products in Europe
through branding and product design.**

branding

We help you develop a consistent branding strategy, for you to have fans rather than customers.

Specific branding works are:

- Corporate & Brand Identity
- Packaging
- Graphic Advertising
- Communication campaigns
- Catalogues & Books
- Websites
- and more.



product

We help you develop your own custom designed products, in order to provide your users with solutions that matter.

Specific product design works are:

- Furniture
- Home equipment
- Household products
- Personal objects
- Gifts
- and more.

Passion drives our design

2creativo is a young team of creative, compromising and passionate people working together since 2002.

In 2009 2creativo has been finalist in the "Barcelona Entrepreneur Capital Awards" of the Barcelona Council and in the "Best Entrepreneur Initiatives Awards" of the Barcelona County Council.

Our work has been granted with several international design awards and attracted mass media's attention over these years.



**Open way
to creativity**



Our studio is a sunny open place where creativity flows. It's located in a dynamic and creative environment, Barcelona's 22@ innovation district.

Please feel free to come in and discover how good design helps people enjoy new experiences.

Make your guests feel special



Brand design and packaging of Frutier, gourmet sweets made of natural fruit.

Relax during your reading time



Layout design of JapanOramic, monthly catalogue of photography products.

Entre Líneas, magazine exhibitor rack.

Share new discoveries with your child



Patapuf, convertible furniture: puf + children desk.

Enjoy making your choice



Time after time, stackable transparent box to keep clocks.

Get a feeling of peace





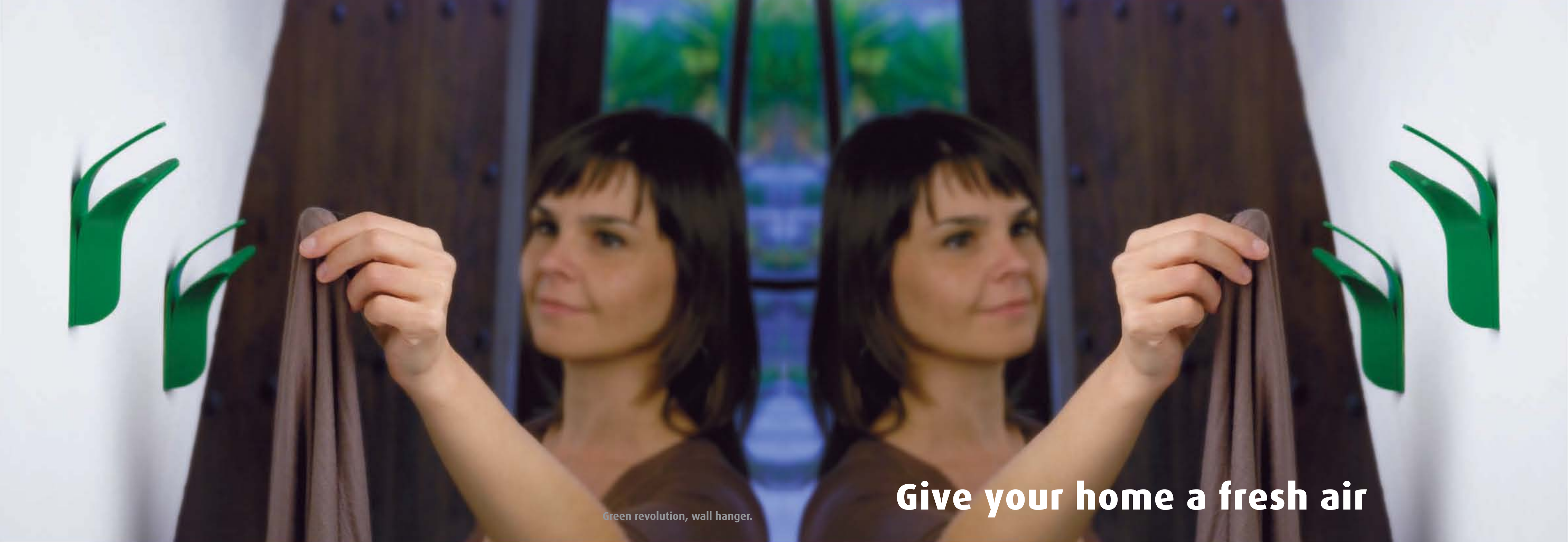
Brand design of somi!, escort services in displacements for people with reduced mobility.

**Take pleasure
in drawing your own way**

Live a simpler way of life



Kit, collapsible armchair made of laminated plywood.



Green revolution, wall hanger.

Give your home a fresh air



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Concept & Art Direction:

2creativo.net

Photographies:

Marc Juan.

Team photo:

Jordi Nieva.

Models:

Mariana, Ana Lis and Noa.

Assistant:

Sabrina Rosa.

Location:

Can Mallofré, Vilafranca.

Make up:

Esther Xeix.

Special thanks to:

Sabrina, Oriol, Marc Juan, Mariana,
Ana Lis, Esther, Noa and Íria.

All designs were developed
by 2creativo.net

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