



2creativo.net
inspiration & innovation

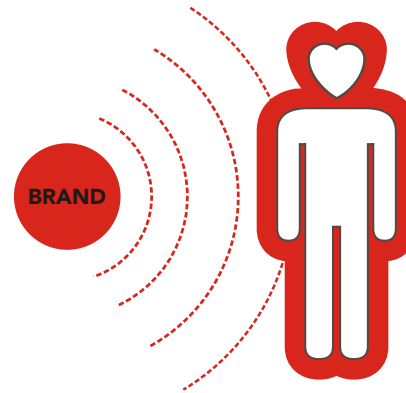
**Design is a
formal response
to a strategic
question.**

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graphic design

industrial design

**Turn
your customers
into fans.**



Who we are

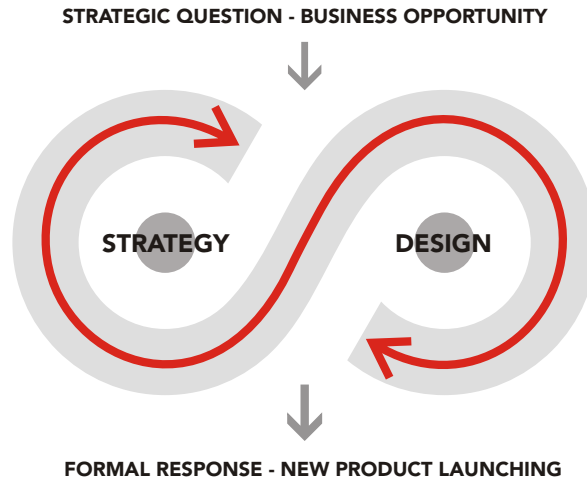
We are a Graphic and Industrial Design Studio located in the 22@ District of Barcelona.

What we do

We design the material that connects you with your customers, both your own products and your graphic material.

Our priority is to make your users life easier with simplicity and common sense.

We are your strategic support for launching new products



Our Disciplines

1.

IMAGE:

corporate identity,
campaigns,
catalogues, books,...

2.

PRODUCT:

objects,
home equipment
and furniture.

3.

PACKAGING:

packaging, boxes
and display stands.

4.

WEB:

usable and accessible
websites.



Corporate Identity FRUTIER



→ Creation of an attractive corporate identity for a gourmet product.

→ To step up a product that looks like a candy to the category of chocolate.





Book

GOOD PRACTICES



- Graphic concept to illustrate the contents of the book.
- Visual language of instruction manuals in reference to good practices.
- Use of only two inks.



Year: 2007 · Client: Barcelona Activa · Project: Book "Study on Microenterprise Financing and Development, Good Practice in Europe".

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graphic design - 2

industrial design



Lamp

MINI ABETUS



- Promotional gift for the opening of a Christmas installation.
- A set of shadows reproduces the installation's profile.
- Design and production of only 300 units.



Year: 2006 · Client: Maremagnum · Project: Promotional lamp of the 2006 Christmas tree of the Shopping Mall.

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industrial design - 1

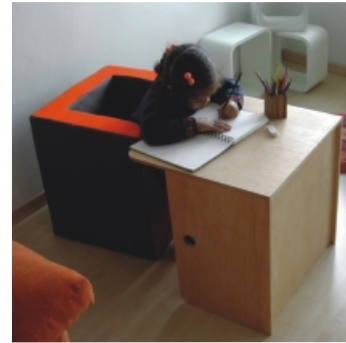


Furniture PATAPUF



Year: 2008 · Project: is a convertible furniture: puf + children desk.

- Puf that turns into a children desk.
- It provides relax to parents and offers a suitable corner to their children .
- Extends the life and use of a children furniture piece.





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Online version and translations at:
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